REASONS TO ATTEND

WHY SHOULD YOU PARTICIPATE?

- Demonstrate your company’s leadership in the field of pain
- Reach key thought leaders academic and industry researchers and clinicians
- Raise your company’s visibility in the field
- Exhibit and distribute your marketing and promotional materials
- Convene a corporate symposium

PREVIOUS CONGRESS STATISTICS

<table>
<thead>
<tr>
<th>Year</th>
<th>Location</th>
<th>Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>2007</td>
<td>Budapest, Hungary</td>
<td>1,838</td>
</tr>
<tr>
<td>2009</td>
<td>New York, USA</td>
<td>2,516</td>
</tr>
<tr>
<td>2012</td>
<td>Miami, Florida</td>
<td>1,614</td>
</tr>
<tr>
<td>2014</td>
<td>Maastricht, The Netherlands</td>
<td>1,667</td>
</tr>
<tr>
<td>2016</td>
<td>New York, USA</td>
<td>1,712</td>
</tr>
<tr>
<td>2018</td>
<td>Dublin, Ireland</td>
<td>Expected over 1,800</td>
</tr>
</tbody>
</table>

WIP 2016 - NEW YORK, USA

PROFESSIONAL INTEREST

- 35% Pain Medicine
- 32% Anesthesiology
- 11% Other
- 6% Neurology
- 3% Neurosciences
- 2% Internal Medicine
- 1% Dentistry
- 1% Family Medicine
- 1% Hospice and Palliative Medicine
- 5% Physical Medicine & Rehabilitation
PARTICIPANTS BY PROFESSIONAL ROLE

- **Clinical Practitioner**: 64%
- **Industry/Corporate Professional**: 11%
- **Resident/Research Fellow**: 8%
- **Clinician Researcher**: 7%
- **Nurse/Healthcare Practitioner**: 4%
- **Basic Science Researcher**: 3%
- **Student**: 3%

TOP 20 COUNTRIES

[Map showing top 20 countries by participation, with the USA leading.]
PARTICIPANTS BY WORKPLACE

- Hospital: 39%
- University: 26%
- Private Practice: 16%
- Industry: 8%
- University: 5%
- Comprehensive Care Clinic: 3%
- Research Institute: 1%
- Government Agency: 1%
- Laboratory: 1%

PARTICIPANTS BY AGE

- 65+
- 55-64
- 45-54
- 35-44
- Under 35
WIP 2014 - MAASTRICHT, THE NETHERLANDS

WIP’S MISSION

The World Institute of Pain® (WIP), founded in 1993, is an international institute for global advancement and standardization of physician education, training, and certification of pain physicians.

WIP’s mission is to bring together the most recognized experts in the field of pain medicine throughout the world for the advancement and standardization of interventional pain practice and the achievement of improved standards of care for pain patients.

WIP fulfills its mission through sponsorship and endorsement of educational and training programs for pain physicians. These programs are aimed at facilitating the development of practice guidelines and standards of examining and assessing competency in physicians who specialize in interventional pain practice.

The World Institute of Pain® was founded as a worldwide organization that aims to promote the best practice of pain medicine for the 21st century. The majority of acute, chronic, and cancer patients are inadequately represented in the world. The population of chronic pain and cancer pain patients is expected to double by the year 2030, and the older population is expected to live longer. Specialized and focused care of pain patients is essential if adequate and continued care is to provide comfort and functional improvement in their daily living. Pain medicine specialists can provide this care.
ACTIVITIES

World Congress
The preeminent summit on pain management, the biennial WIP World Congress is the mainstay of WIP's educational mission. WIP World Congresses contribute to the global advancement of pain education and clinical practice standards of excellence.

Symposia and Workshops
WIP endorses regional and international pain symposia and practical workshops that are organized by an FIPP member of WIP and enrich the educational mission of WIP.

FIPP
WIP and its FIPP Board of Examination introduced the Fellow of Interventional Pain Practice (FIPP) physician certification program in 2001. Over 800 physicians from 50 countries have been certified. The three-part examination (theoretical, practical, and oral) is based on currently accepted levels of knowledge and expertise in interventional techniques. The FIPP certification program contributes to the global advancement and standardization of interventional pain practice.

EPP Award
Introduced in 2010, the Excellence in Pain Practice Award program recognizes pain centers that demonstrate excellence in clinical practice, education, training, and cutting-edge research. Through its network of EPP pain centers, WIP aims to broaden the scope and reach of physician collaboration globally. To date, WIP has recognized over 20 pain centers in countries throughout Europe, SE and NE Asia, Africa, Australia and the United States.

WIP Website: http://www.worldinstituteofpain.org
SUPPORT CATEGORIES & BENEFITS

Supporters will be given a support category status dependent upon the total amount of your support. The total contribution will consist of items such as industry sessions, advertisements, and exhibition space. You can choose from educational, promotional and exhibition opportunities. You will benefit from outstanding advantages linked to your support category.

Benefits will be allocated to industry supporters based on the following table:

<table>
<thead>
<tr>
<th>Benefit</th>
<th>PLATINUM Supporter</th>
<th>GOLD Supporter</th>
<th>SILVER Supporter</th>
<th>BRONZE Supporter</th>
<th>GENERAL Supporter</th>
</tr>
</thead>
<tbody>
<tr>
<td>Organization of an exclusive Plenary Industry Session</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mailshot for Symposium to list of registered participants (2-4 weeks before the Congress)</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Final list of participants (after the Congress), include only name/country of participants who agree to share information</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Priority choice: Parallel Industry Session slots</td>
<td>1st</td>
<td>2nd</td>
<td>3rd</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Priority choice exhibition space</td>
<td>1st</td>
<td>2nd</td>
<td>3rd</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Congress registrations</td>
<td>10</td>
<td>5</td>
<td>3</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Priority Choice for Hotel booking</td>
<td>1st</td>
<td>2nd</td>
<td>3rd</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Number of Satellite Symposium posters permitted to be displayed in the Congress Center (on the day of the session)</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Supporter’s logo (company logo only, no product logos) with hyperlink on Congress website</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Supporter’s logo (company logo only, no product logos) in the Industry Section of the Program</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Acknowledgment on Supporters’ Board on-site</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
</tbody>
</table>

**Branded items will carry company logos only. No products logos or advertisements are permitted.**
EDUCATIONAL SUPPORT OPPORTUNITIES

Medical education plays an important role in the quality of healthcare delivered across the globe. By providing an educational grant in support of the educational opportunities below, you are making a vital contribution to these efforts.

All educational grants are managed in compliance with relevant accreditation and industry compliance criteria. In order to ensure independence of all CME accredited elements, companies providing grants may not influence the topic, speaker selection, or any other aspect of the content or presentation. No promotional, commercial, or advertising materials may be included in the following opportunities. All support will be disclosed to participants.

EDUCATIONAL GRANT

Grants of any amount, whether for the overall program or for individual sessions, are appreciated and important to the success of the event.

- Support will be acknowledged in the Industry Support and Exhibition section of the Final Program, on the event website, and with signage during the event.

EDUCATIONAL GRANT IN SUPPORT OF EXISTING SCIENTIFIC SESSION

Educational Grant in support of an Existing Official Session accepted or invited by the Committee and supported by a grant from the industry.

- Support will be acknowledged in the Industry Support and Exhibition section of the Final Program, on the event website, and with signage during the event.

EDUCATIONAL PARTICIPATION GRANT

Educational Participation Grants of any amount are appreciated and important to the success of the event.

Recipients will need to fulfill the criteria specified by WIP in order to be eligible to apply for an educational participation grant. Accepted grant recipients will be contacted by the WIP Secretariat.

- Support will be acknowledged in the Industry Support and Exhibition section of the Final Program, on the event website, and with signage during the event.
MOBILE APPLICATION

The Congress App engages attendees with personalized planning tools and real-time event updates. The App transforms smartphones, tablets and laptops into a tool for active meeting participation, making it easy for participants to access meeting information they need and to connect with speakers and colleagues. The App includes the scientific program, abstracts, speaker info, participant lists, rating/voting system for sessions/speakers and a personalized scheduler and is easily downloadable from the App Store and Google Play.

Congress App support includes:

- Supporter acknowledgement on the splash/pop-up screen of the app: “Supported by: company name/logo” (product logo not permitted)
- Signage on site with App QR code and “Supported by: company name/logo” (product logo not permitted)
- 2 “push notifications” are included in the sponsorship package
- Priority listing in the list of congress exhibitors
- Support will be acknowledged in the Industry Support and Exhibition section of the Final Program, on the event website, and on signage during the event

E-PROGRAM BOOK

An electronic version of the traditional Final Program will be available to participants to access the scientific program and other congress information easily and conveniently online and as a download on mobile phones or computer.

With e-Books, participants can use the intuitive Search button, have the ability to bookmark sessions, events and other information, share information with colleagues and if desired, even print the program. Supporter will not have any input regarding the content.

- Supporter acknowledgement on the cover of the e-Book: “Supported by: company name/logo” (product logo not permitted)
- Support will be acknowledged in the Industry Support and Exhibition section of the Final Program, on the event website, and on signage during the event
E-POSTERS ARCHIVE

The E-Poster Archive increases poster visibility after the event. The archive offers an effective platform for promoting education and extending the meeting lifecycle. The E-Poster Archive is a cutting-edge platform that has been developed to offer the ultimate user interface following feedback from both authors and viewers.

- All posters will be kept online on the Congress website platform for one year.
- Supporter acknowledgment on the E-Poster Online Archive platform as “Supported by...” and the Company Name only (no logo).
- Support will be acknowledged in the Industry Support and Exhibition section of the Final Program, on the event website, and with signage during the event.
- The supporter will not have any input regarding the content which will be accessed at the E-Posters.

E-POSTERS AREA

Kenes e-Posters are a unique combination of scientific posters and interactive content. An e-Poster is an electronic version of the traditional paper poster and is shown at dedicated digital stations at the event.

E-Posters create unique networking and engagement opportunities and generate participants’ interest and good exposure for authors. The highly trafficked e-Poster terminals located in prime locations and will allow attendees to access the electronic presentations easily and conveniently. E-poster support includes:

- Signage, “Supported by...” and a company logo only on each individual e-poster station, on the “sail”
- Support will be acknowledged in the Industry Support and Exhibition section of the Final Program, on the event website, and with signage during the event.
WEBCASTING OF SCIENTIFIC SESSION

The ability to attend all conferences, or alternatively, all conference sessions, is virtually impossible for the busy medical professional. Therefore there is a growing need to share knowledge and learning opportunities beyond the dates of the actual event and high-quality webcasting helps meet this substantial educational need. Materials are saved locally, but at the same time, can be distributed over the web to viewers around the world via a robust cloud server. Viewers can access the broadcasts using PCs, tablets or smartphones live (as streamed video) or later, on-demand as a webcast.

Kenes offers two types of webcasting options:

- **Video** includes a video screen of the speaker/presenter during the session, PowerPoint slides (in sync with the speaker), and audio
- **Digital Imaging** includes PowerPoint slides with audio
- Support will be recognized on the home screen with “Supported by...” and a company logo only
- Support will be acknowledged in the Industry Support and Exhibition section of the Final Program, on the event website, and with signage during the event

*Webcasted sessions to be designated by the Committee. Supporter will have no influence on content.

ABSTRACTS ON USB

The USB will contain all of the scientific abstracts. Each participant will receive an exchange voucher. The USB will be distributed to all participants from the Supporter’s exhibition booth in exchange for a voucher.

- Exclusive advertisement on the back of the exchange voucher
- Support will be recognized in the Industry Support and Exhibition section of the Final Program, on the event website, and with signage during the event

Please note that it is the Exhibitors/Supporters’ responsibility to comply with the local authority’s regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations) www.efpia.org, Eucomed (represents Medical Technology industry) http://archive.eucomed.org/ and IFPMA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the promotion of medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Exhibitor/Supporter or any other third party.
SPECIAL REQUESTS

Tailored packages can be arranged to suit your objectives. Please do not hesitate to contact the Support and Exhibition Sales Department to discuss your needs.

ACKNOWLEDGEMENTS

Please note that all Supporters will be acknowledged in the Final Program, on the onsite Supporters’ Acknowledgement Board and on the Congress website.

*All pictures are illustrations only.

PROMOTIONAL SUPPORT OPPORTUNITIES

PLENARY SPONSORED SYMPOSIUM (non-CME Industry Session)

Company plenary sponsored symposium up to 90 minutes, Program subject to the approval of the Scientific Committee. Includes: hall rental, standard audio/visual equipment, display table.

- For “Platinum Supporters” only
- Permission to use the phrase: “Official symposium of the 9th World Congress of the World Institute of Pain (WIP 18)”
- Sponsored Symposia Programs will be included in a designated industry section of the Final Program (subject to receipt by publishing deadline)
- Time Slots will be published soon and are allocated on a first come, first served basis, and according to level of support
- Industry sessions will be clearly indicated in the meeting timetable/Program as: “Industry Session not included in the main event CME/CPD credit offering
- Support will be acknowledged in the Industry Support and Exhibition section of the Final Program, on the event website, and with signage during the event

The supporting company, in addition to the support fee, must cover all speakers’ expenses, including registration fees, accommodation and travel expenses. This also applies in the case where the Sponsored Symposium/Workshop speakers have already been invited by the Congress.
PARALLEL SPONSORED SYMPOSIUM (non-CME Industry Session)

Company parallel sponsored symposium up to 90 minutes. Program subject to the approval of the Scientific Committee. Includes: hall rental, standard audio/visual equipment, display table.

- “Official symposium of the 9th World Congress of the World Institute of Pain (WIP ’18)”
- Sponsored Symposia Programs will be included in a designated industry section of the Final Program (subject to receipt by publishing deadline)
- Time Slots will be published soon and are allocated on a first come, first served basis
- Industry sessions will be clearly indicated in the meeting timetable/Program as: “Industry Session not included in the main event CME/CPD credit offering”
- Support will be acknowledged in the Industry Support and Exhibition section of the Final Program, on the event website, and with signage during the event

The supporting company, in addition to the support fee, must cover all speakers’ expenses, including registration fees, accommodation and travel expenses. This also applies in the case where the Sponsored Symposium/Workshop speakers have already been invited by the Congress.

MORNING PARALLEL SYMPOSIUM / Meet the Expert (non-CME Industry Session)

Company parallel sponsored symposium up to 60 minutes. Program subject to the approval of the Scientific Committee. Includes: hall rental, standard audio/visual equipment, display table.

- Permission to use the phrase: “Official symposium of the 9th World Congress of the World Institute of Pain (WIP ’18)”
- Sponsored Symposia Programs will be included in a designated industry section of the Final Program (subject to receipt by publishing deadline)
- Time Slots will be published soon and are allocated on a first come, first served basis
- Industry sessions will be clearly indicated in the meeting timetable/Program as: “Industry Session not included in the main event CME/CPD credit offering”
- Breakfast / catering at additional costs
- Support will be acknowledged in the Industry Support and Exhibition section of the Final Program, on the event website, and with signage during the event

The supporting company, in addition to the support fee, must cover all speakers’ expenses, including registration fees, accommodation and travel expenses. This also applies in the case where the Sponsored Symposium/Workshop speakers have already been invited by the Congress.
PRODUCT THEATRE

Meet with attendees and key decision makers to share your new research outcomes, discuss your clinical protocols, and conduct product demonstrations of your new products and services. Product Theatre sessions are 30 minutes in length and will be held in a designated area(s) in the exhibit hall, which is set up in theater style for 50 attendees. No other sessions of the scientific program will run in parallel but may run concurrent with other corporate sponsors.

Product Theaters provide a high value, live educational opportunity for hosts to reach engaged healthcare professionals. These sessions deliver a platform to gather and discuss issues on patient education, specific products and therapeutic areas.

Located in the Exhibit hall, Product Theatre provides an opportunity to:

- Highlight and demonstrate new and existing products
- Provide up-to-date research findings
- Give product details in-depth
- Demonstrate products
- Distribute branded materials
- Only 2018 Supporters/Exhibitors are eligible to organize a Product Theatre
- Support will be acknowledged in the Industry Support and Exhibition section of the Final Program, on the event website, and with signage during the event.

BRANDED SEATING CUBES (exhibition area)

The branded Seating Cubes are sturdy, trendy, cool, classic, cheerful, creative, stylish and informal. This multipurpose cardboard stool can be customized to match whatever theme you have chosen for the event.

- Opportunity to use the branded seats in your Product Theatre session
- Opportunity to customize the seating cubes
- 50+ branded seats will be produced
- Location of seating cubes onsite to be coordinated with Secretariat
CONGRESS BAGS

Supporter will provide delegates’ congress bags, in addition to the support fee, subject to approval by the congress organizer.

- The bag will bear the Supporter’s logo and the Congress name and logo
- It is the company’s responsibility to pay the relevant tax, shipping and any other extraneous charges.
- Support will be acknowledged in the Industry Support and Exhibition section of the Final Program, on the event website, and with signage during the event

CONGRESS LANYARDS

Supporter will provide lanyards, in addition to the support fee, subject to approval by the congress organizer.

Opportunity to place company logo on the lanyards. The Organizing Committee will select the type and design of the lanyards. The support entitlements are as follows:

- Supporter’s logo to be printed on the lanyards
- Support will be acknowledged in the Industry Support and Exhibition section of the Final Program, on the event website, and with signage during the event

THE PHOTO BOOTH

The Photo Booth is an excellent tool to engage with congress attendees. It allows them to have fun and share their experience. Attendees are given the opportunity to take a photo of themselves and colleagues, using fun props provided by Kenes, and have the photo sent to them via email, text message or directly uploaded to their social media accounts.

- The booth attracts many attendees and a sponsor would gain exposure by having their branding on the outside of the booth, including their logo on every photo taken.
- The exposure will last long after the congress ends as these photos are shared with colleagues, friends and family.
- Support will be acknowledged in the Industry Support and Exhibition section of the Final Program, on the event website, and with signage during the event.
CHARGING KIOSK

**Fast Charge Technology:** Featuring exclusive fast charge technology for 14 devices, with the latest charging standards and utilize integrated circuitry to ensure your phone or tablet are never overcharged. We keep you always charged and always ready.

**Fully Customizable:** Place your company name and logo/movies on the LCD screen which is attached to the charging station. It’s a great way to leave a lasting impression on the congress delegates.

**Works with All Mobile Devices:** Compatible with everything from the Apple iPhone and Android to Amazon Kindle and Blackberry.

- Opportunity to brand the Charging Kiosk with your company name and logo
- Support will be acknowledged in the Industry Support and Exhibition section of the Final Program, on the event website, and with signage during the event

SPEAKERS’ READY ROOM

Facilities will be available at the Congress Centre for speakers and abstract presenters to check their presentations.

- The Supporter’s name or company logo will appear on a sign in front of the room
- Opportunity to display Supporter’s logo on screensavers at each workstation
- Opportunity to provided branded/promotional items (branded paper, mousepads, etc.)

CONGRESS NOTEPADS & PENS

Supporter will provide the Notepads & Pens for all participants, in addition to support fee.

- Notepads & Pens will bear the Supporter’s company logo and will be distributed in the participants’ Congress bags.
- Support will be acknowledged in the Industry Support and Exhibition section of the Final Program, on the event website, and with signage during the event
INTERNET AREA

There will be an Internet Area equipped with workstations where attendees may check e-mails. Your company’s logo will be prominently displayed. Signage near the area with “Sponsored by…” and a company logo.

- Opportunity to display company logo on screen background, screen saver
- Opportunity to brand area with your own carpet
- Opportunity to provide branded paper, mousepads and to distribute branded items
- Support will be acknowledged in the Industry Support and Exhibition section of the Final Program, on the event website, and with signage during the event

LAPTOP LOUNGE

There will be a laptop lounge where attendees may check e-mails using their own laptops. Hospitality and any activities provided will be in compliance with all relevant industry codes.

- Opportunity to design your own laptop lounge
- Opportunity to place your own carpet
- Opportunity to place signage in the lounge area
- Support will be acknowledged in the Industry Support and Exhibition section of the Final Program, on the event website, and with signage during the event

WIFI LANDING PAGE

Wireless Network Provision: Delegates wishing to access the internet via their own laptop/smartphone may do so by using the Meeting Wi-Fi. Supporter of this piece of technology will receive strong visibility during the meeting.

- An initial branded splash screen will bear the supporter logo and company name. The card will be distributed with the congress material.
- Support will be acknowledged in the Industry Support and Exhibition section of the program, on the event website, and on signage during the event

WELCOME RECEPTION / NETWORKING EVENT

Supporter will have the opportunity to promote itself through a networking reception on the first evening to which all registered attendees are invited. Hospitality and any activities provided will be in compliance with all relevant industry codes.

- Supporter’s logo on sign at the entrance to the Welcome Reception
- Opportunity to provide items bearing company logo for use at the event
- Support will be acknowledged in the Industry Support and Exhibition section of the Final Program, on the event website, and with signage during the event
COFFEE BREAKS

Coffee will be served during breaks in the exhibition area. Hospitality provided will be in compliance with all relevant industry codes.

- Opportunity to have a one day display of company's logo at the catering point located within the exhibit area
- Opportunity to provide items bearing company logo for use during the supported break
- Support will be acknowledged in the Industry Support and Exhibition section of the Final Program, on the event website, and with signage during the event

HOSPITALITY SUITES/MEETING ROOMS

An opportunity to hire a room at the venue that will be used as a Corporate Suite. The supporting company will be able to host and entertain its guests throughout the event. Companies will have the option to order catering at an additional cost. Hospitality provided will be in compliance with all relevant industry codes.

- Opportunity to brand the corporate suite

ADVERTISING SUPPORT OPPORTUNITIES

FINAL PROGRAM

Full inside page color advertisement in designated section of the Final Program.

The Final Program will contain the timetable, information about the scientific Program and other useful information. It will be distributed to all registered participants in the Congress bags.
PROMOTIONAL MATERIAL

Inclusion of one-page promotional material in the participants’ Congress bags. Material should be provided by the Supporter and approved by the Secretariat. Supporters’ product information will be available for all Congress participants. The distribution arrangement will be advised.

PROMOTIONAL MAILSHOT - EXCLUSIVE OR JOINT

Gain additional exposure for your Symposium, company or exhibition booth by sending out a Mail Blast to the preregistered delegates who have agreed to disclose their details at a date and time coordinated with the Congress Organizer.

- **Exclusive:** Mail blast will be exclusive for the supporting company. The designed mail blast (html format with Kones design requirements) and the preferred “Subject” to be provided by the Supporter and subject to receipt by 6 weeks prior to the Congress. “From” field will be WIP 2018.

- **Joint:** Mail blast will list all supporting companies according to the support level. Each company will have a section of approximately 150 words. Design will be provided by Organiser.

*In the case where the supporter cannot provide a compliant HTML file, they may provide an image and it will be coded to HTML for an additional charge of €250. Content received after the deadline may be processed for an additional fee of €500.*

APP PUSH NOTIFICATION

1 “push notification”* sent to all participants** onsite through the mobile app - to be coordinated with Congress Organizer.

*(Only available for companies that have an industry symposium or Product Theatre)

**(Only for those who have accepted to receive such information)

MINI PROGRAM

- Support will be acknowledged on the back cover as: “Supported by...” and a company logo only
Please note that it is the Exhibitors’/Supporters’ responsibility to comply with the local authority’s regulations. EFPIA (European Federation of Pharmaceuticals Industries & Associations) www.efpia.org, Eucomed (represents Medical Technology industry) http://archive.eucomed.org/ and IFPMA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the promotion of medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Exhibitor/Supporter or any other third party.

SPECIAL REQUESTS

Tailored packages can be arranged to suit your objectives. Please do not hesitate to contact the Support and Exhibition Sales Department to discuss your needs. (Contact information is provided in the General Information section on page 7).

ACKNOWLEDGEMENTS

Please note that all Supporters will be acknowledged in the Industry Support and Exhibition section of the Final Program. on the event website, and with signage during the event.

*All pictures are illustrations only.
EXHIBITION

The commercial/technical Exhibition will be held in the Convention Centre Dublin. The floor plan has been designed to maximize Exhibitors’ exposure to the delegates. All spaces will then be allocated based on the reservations received, on a “first come, first served basis”.

SPACE ONLY RENTAL (MIN. 12QM)

SHELL SCHEME RENTAL

FLOOR PLAN

VENUE & MAPS

EXHIBITORS BADGES RULES & REGULATIONS
SPACE ONLY RENTAL

(MINIMUM OF 125QM)

That includes:

- Exhibitors' badges
- 100 word company / product profile in the Program
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitors

Space only / shell scheme rental does not include any furniture, electrical usage or stand cleaning. All these services and others will be available to order in the Exhibitors' Technical Manual.

ADDITIONAL BENEFITS

When you exhibit your company will receive the following additional benefits:

- Company logo on Congress Website as an Exhibitor prior to the Congress
- Listing and profile in designated industry section of the Final Program
SHELL SCHEME RENTAL

That includes:

- Exhibitors’ badges
- Shell scheme frame, basic lighting
- Fascia panel with standard lettering
- 100 word company / product profile in the Program
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitors

Space only / shell scheme rental does not include any furniture, electrical usage or stand cleaning. All these services and others will be available to order in the Exhibitors’ Technical Manual.

ADDITIONAL BENEFITS

When you exhibit your company will receive the following additional benefits:

- Company logo on Congress Website as an Exhibitor prior to the Congress
- Listing and profile in designated industry section of the Final Program
VENUE & MAPS

Spencer Dock
North Wall Quay
Dublin 1
D01 T1W6
Ireland

Phone: +353 1 6660000
Email: info@theccd.ie
For more photos, please visit the website of the center: http://www.theccd.ie/view-the-venue/venue-photo-gallery
EXHIBITOR INFORMATION & REGULATIONS

 ALLOCATION OF EXHIBITION SPACE

Space Allocation will be made on a “first come, first served” basis. A completed Exhibition Booking Form and/or Contract must be faxed / emailed to ensure reservation of a desired location. Upon receipt of the Exhibition Booking Form and Contract, space will be confirmed and an invoice will be sent. Please note that three alternative booth choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received.

EXHIBITOR REGISTRATION

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for the first 9sqm booked and one additional for each 9sqm after. Any additional exhibitors will be charged an exhibitor registration fee. Companies can purchase a maximum number of exhibitor registrations as follows:
- Booths of up to 60sqm – 15 exhibitor registrations
- Booths larger than 60sqm – 25 exhibitor registrations

Exhibitor registrations allow access to the exhibition area only and shall be used by company staff only. An exhibitor registration form will be included in the Exhibitor’s Manual.

EXHIBITORS’ TECHNICAL MANUAL

An Exhibitors’ Technical Manual outlining all technical aspects of exhibiting will be available approximately 3 month prior to the Conference. It will include the following:
- Technical details about the Venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

INSERT AND DISPLAY MATERIALS

- Please note that all materials entering the venue incur a handling charge. This includes materials for inserts and display.
- In order to receive a price quote for handling and to assure arrival of your materials, please be sure to complete the “Pre-Advise” form included in the shipping instructions when you receive either the Exhibition or Symposia Technical Manuals.

SITE INSPECTIONS

Exhibitors and Supporters are welcome to visit the Conference venue at their convenience. Please contact the venue directly to arrange this.
EXHIBITOR LOGO & PROFILE

You can submit your logo and company's profile. Read important exhibitor information and complete orders for your stand on the Kenes Exhibitors' Portal. The Exhibition Manager will contact you with the link to the Exhibitors' Portal, including your personal login details.

EXHIBITION TERMS & CONDITIONS

The Terms and Conditions of exhibiting are included in the Online Prospectus and can be found HERE. Please note that signing of the BOOKING FORM AND CONTRACT indicates acceptance of these Terms and Conditions. The Exhibition Booking Form will be held as a valid liable contract, by which both parties will be bound. An exclusive handling agent will be designated to the 3rd European Stroke Organisation Conference. The exclusivity of an agent for the handling needs of congresses refers specifically to work inside the venue. Exhibitors may use their own counters up to the venue door and from outside of the venue door at the end of the conference. This organizational decision has been made for the safety and efficiency benefits to exhibitors and for the successful flow of the conference.

PROMOTIONAL ACTIVITIES

All demonstrations or instructional activities must be confined to the limits of the exhibition stand. Advertising material and signs may not be distributed or displayed outside the exhibitor's stands. Sound equipment must be regulated and directed into the stand so that it does not disturb neighbouring exhibits. Exhibition Management reserves the right to require the exhibitor to discontinue any activity, noise or music that is deemed objectionable.

Further details will be included in the Exhibitors' Technical Manual.
BOOKING PROCEDURES AND PAYMENT INFORMATION

APPLICATIONS FOR SUPPORT AND/OR EXHIBITION MUST BE MADE IN WRITING WITH THE BOOKING FORM.

CONTRACTS & CONFIRMATION

SUPPORTERS

Once a Booking Form is received, a contract will be sent to you for signature with an accompanying invoice. This contract should be signed and returned with a 60% deposit payment. Upon receipt of the Booking Form the organiser will reserve the items listed in it. Completion of the Booking Form by the Supporter shall be considered as a commitment to purchase the items.

EXHIBITORS

Once a signed Booking Form is received, a confirmation of exhibition will be e-mailed to you with an accompanying invoice.

**TERMS AND CONDITIONS**

Terms and Conditions of Supporter will be included in the Supporter agreement as well.

INSERT AND DISPLAY MATERIALS

Please note that all materials entering the venue incur a handling charge. This includes materials for inserts and display. In order to receive a price quote for handling and to assure arrival of your materials, please be sure to complete the "Pre-Advise" form included in the shipping instructions when you receive either the Exhibition or Symposia Technical Manuals.

PAYMENT TERMS & METHODS

60% upon receipt of the Sponsorship agreement and first invoice
40% by November 9, 2017

All payments must be received before the start date of the Conference. Should the Exhibitor fail to complete payments prior to the commencement of the Conference, the Organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

**Option 1**: Payment by check (€).
Please make checks payable to:
**Kenes International Organizers of Conferences Ltd - WIP 2018 Dublin**

**Option 2**: Payment by Bank Transfer (€).
Please make drafts payable to:
**Kenes International Organizers of Conferences Ltd - WIP 2018 Dublin**

All bank charges are the responsibility of the payer.
CANCELLATION / MODIFICATION POLICY

Cancellation or modification of support items must be made in writing to the Support & Exhibition Sales Department: aalloula@kenes.com

The organizers shall retain:
- 10% of the agreed package amount if the cancellation/ modification is made before September 5, 2017, inclusive
- 50% of the agreed package amount if the cancellation/ modification is made between September 6, 2017 – January 6, 2018 inclusive
- 100% of the agreed package amount if the cancellation/ modification is made after January 9, 2018

VAT INFORMATION

VAT (Subject to Change)
All Supporter prices are exclusive of VAT, and are subject to VAT at the local rate which will be added to the invoice. Where applicable VAT fees can be claimed through:

Mr. Richard Asquith
TH/IF VAT Services Managing Director
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+44 (0) 79 777 23645 mobile
richard.asquith@tmf-group.com
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